



## Amber Nystrom, Co-Founder & Curator, SDG Impact Marketplace

Amber is a passionate advocate of an inclusive economy and among the world's foremost innovators of large-scale global systems change. She is a leading pioneer in impact investing with a long track record of world first innovations across the fields of sustainable finance, global social venture incubation and innovation ecosystems. As a lifelong Master Systems Change Facilitator, Amber supports maverick innovators, families and investors across the globe to collectively convert the power of markets to transform humanity's great challenges. She is currently dedicated to galvanizing an SDG Impact Marketplace and private capital consortium to meet the UN's Sustainable Development Goals (SDGs) by 2030. At the heart of this work is a bold imperative to mobilize women and millennials and their \$60 trillion wealth transfer into SDG

moonshot solutions that re-balance capital and leadership globally. She is also the Co-Producer of a *Women in Their Power* Book Series (see: [Women of Iceland](#)) and a global [SDG Heroes](#) photo series.

Amber serves as a trusted strategic impact advisor to HNW and UHNW private families and women and millennials. She has shaped impact strategies for families and finance firms with over \$13.5 trillion in AUM, and has channeled over \$188 billion into sustainability. As a Master Facilitator in global systemic change, Amber has lead well over 1,000 high level, multi-stakeholder solutions sessions across every continent, serving global Fortune 100 and 500 companies, top global social and economic development organizations, policy leaders and leading academic institutions worldwide in aligning markets and meaningful leadership and transformation.

Prior executive positions have included serving as a Principal in [Tendris](#), a Dutch based global social venture holding company and private equity fund that scales positively disruptive green technology and finance solutions to climate change; Founder and CEO of Social Fusion, the first network based global social venture incubator that she propagated as a social franchise model across the U.S., Europe, LATAM, and parts of Asia and Africa; and Director of Social Entrepreneurship Incubation at the Women's Technology Cluster (now [Astia](#) / [Astia Angels](#)). Amber is a committed mindfulness practitioner and [Hero's Journey](#) Masters Faculty and coach for millennials and women, private families, and global finance and change leaders seeking self sovereignty in fulfilling their purpose. She advises and serves on select Boards of top organizations furthering an inclusive economy. Amber studied at Reed College, Brown University and the Univ. of Washington's joint MPA & Masters in Int'l Development Program.

*"Amber is the glue and the light that holds it all together and masterfully leverages what we need for a successful, effective, and progressive inclusive economic future for our globe."*

- [Holly Ruxin](#), Founder & CEO, Montcalm TCR

*"In my fifteen years in the social impact investment field I have never experienced a more highly talented, committed and effective leader than Amber. Her passion and values driven approach to...mobilize...global systems change is without peer."*

- [John Duffy](#), Former Wallsreet Exec; Impact Investor & Venture Philanthropist; Co-Founding Board Member, Social Fusion

*"Simply put, she is the most deeply insightful and masterful architect of change I have ever met."*

- [Jonathan Beninson](#), Chief Strategy Officer, House of Genius; Attorney; Impact Investor

*"Amber Nystrom is a rare treasure in the world. Amber's unique ability to create a collaborative environment across a multi-disciplinary set of players is a key to the creation of a more regenerative and inclusive economy."*

- [Phil Kirshman](#), CFA, CFP®, CIO, Cornerstone Capital Investment Management; Board, US Sustainable Investment Forum (SIF)

*"She is able to draw out a higher level of trust, collaboration, and collective impact than anyone I have had a chance to work with."*

- [Eric Glustrom](#), Founder, [Watson University](#) & [Educate!](#); Ashoka & Echoing Green Fellow; Forbes' [30 social entrepreneurs](#)

*"A visionary, Amber is brilliant and down-to-earth all at once. Through engagement, connectivity and inspiration, she mobilizes true change."*

- [Anne Haines](#), Co-Founder & CEO Accion (AZ, CO, NM, NV, TX); Board, Fed Reserve Bank, Denver Branch

*"I believe Amber is one of the best facilitators I have ever experienced, especially when dealing with complicated and overlapping agendas - she can always connect the dots and make sense out of chaos!"*

- [Chantal Pierrat](#), Founder & CEO, Emerging Women

*"Amber's unique style of facilitation is a fusion of art, psychology and alchemy and inspires in others the tangible sense that anything is possible. Perhaps one of her most remarkable traits is her ability to infuse a group with the sort of positive energy that you might otherwise only encounter in a well-equipped physics laboratory - and she can direct that energy with extraordinary effect."*

- [Gavin Shelton](#), Head of Innovation and Enterprise, Fauna & Flora International