



“Daughters of Fire and Ice: Women of Iceland”

*A Book of Intimate Photographs and Interviews of
Courage and Vulnerability*

*“When women come together
with a collective intention, magic happens.”
- Phylcia Rashad -*

***Daughters of Fire and Ice* connects three rising channels that hold the power to change the future:** the worldwide rise of women, an unprecedented 193 countries signing on to the UN Sustainable Development Goals as a path to a sustainable future, and the intrigue and attributes of one of the world’s rising authentic frontiers – Iceland.

The rise of “Me Too,” “It’s Time,” and multiple recent movements signify a new break point, one of the those moments in history when the impossible becomes possible, and can be achieved. There may never have been a time that is more ripe for a sea change in completing the decades and centuries long quest for women’s equality. More data alone will not take us over the tipping point. Inspiration, courage and collective action, will.

There is a growing global consciousness across society and industries that achieving **Global Goal #5 of gender equity**, may be the single most vital linchpin and multiplier to change the trajectory into success across meeting all **17 UN Sustainable Development Goals** by the globally necessary and agreed upon deadline of 2030.

Iceland has been ranked number one gender equality for a full decade, and is historically proven as a laboratory and accelerator that could now be upleveled to complete gender equity and become a keystone to the Global Goals. First, we must uncover the personal stories and the authentic truths behind the pioneers and progress to date.

For all who feel if the world is to be saved, it is women who must now collectively rise – join us in a journey of discovery with those who know Iceland’s secrets best:

Daughters of Fire and Ice: Women of Iceland

Is... the first comprehensive book to uncover the truths of the Women of Iceland through intimate photographs and interviews that reveal the courage and vulnerability it takes to walk first in shaping the edge of a new possible. Seen through their own eyes and authentic stories of both failure and success, *Daughters of Fire and Ice* invites us on a journey to find a new True North that multiplies wisdom and inspires a new collective path forward.

Is... part of a larger, ongoing multi media Women of Iceland Project that is elevating the Women of Iceland through online and in person photographic exhibitions and gatherings; hardcover, softcover and books and an App of quotations and photos of the “*Wisdom of the Women of Iceland*” and “Women of Iceland SDG Heroes.”

Features... women standing visibly at the forefront of change in Iceland from the first democratically elected women President in the world, to the first Icelandic woman Minister of Justice following 2008 crash, and first women CEOs of largest renewable energy and fish oil companies, to the first woman Bishop in a 1,000 years of the National Church of Iceland. The Women of Iceland celebrates women across arts and culture, science, political leadership, business, finance, and education, and recognizes the vital role of the next generation of young women leading fresh and unexpected waves of gender equity, and blurring the clear separation of gender roles themselves.

Elevates... women leaders who have worked behind the scenes, today and dating back 1,000 years to the Icelandic Viking settlements, and brings to light through original photographs of ancient relics and glimpses into the past, a collective movement across women and men over many generations.

Is... authentically committed to purpose and a clear mission to serve, like the lighthouses of old, as a beacon of new possibility to guide and remind all of us to rise in our own courage and enter the vulnerability of the next unknown.

UN SUSTAINABLE DEVELOPMENT GOALS AND “SDG HEROES PHOTOS”

"SDG Heroes" is a unique photographic series celebrating courageous local and global leaders at the forefront of meeting the 17 UN Sustainable Development Goals (SDGs).

With 193 country signatories, the SDGs are widely regarded as humanity's first universal matrix to a sustainable future. The SDGs and the SDG Heroes photo series are the red thread for Women of Iceland.

In the SDG Heroes photo series, each leader holds a chosen object of personal significance that symbolizes the one Global Goal that is the most important to them, for themselves and their work in the world.

The SDG Heroes photographs in the *Daughters of Fire and Ice* are featured alongside personal portraits, all taken in locations of personal meaning, often in Icelandic nature and spanning locations in almost every corner of Iceland, from Reykjavik to the West Fjords in the far North.

CO-PRODUCED BY RALPH REUTIMANN & AMBER NYSTROM



Photographer, Ralph Reutimann: Truth seeker and modern Renaissance artist, Ralph has traveled the world as a chef, entrepreneur, artists' agent, spiritualist and photographer. Ralph's passion is to live a life of service, and he is dedicating his gift of sight to unveil the hidden essence of people and place - that we may apprehend our oneness.

"Ralph Reutimann's photographic portraits of SDG Heroes are simply breathtaking. He captures the essence of his subjects - their dignity, their being, their humanity, their soul. It's magical mesmerizing and deeply moving. I find Ralph's work to truly astounding" - Will Kennedy, Senior Programme Officer UN Office for Partnerships

"Ralph possesses an unparalleled capacity to truly see those who he is with and capture their true essence and soul. His work is moving, courageous, and beautiful." - Meghan Dunbar French, Co-Founder, Conscious Company Media

Interviewer, Amber Nystrom: Life-long champion of women and the feminine in heralding a new world economy, Amber is a pioneer in impact finance and global systems change. She is a trusted Hero's Journey guide and Master Facilitator for private families and global mavericks and leads industry shaping firsts for our next economy worldwide.

"Amber enables you to see the highest and biggest version of yourself, more than we see ourselves. With her, you feel ready to become the person you are meant to be, with courage you may not have even known you had."

- Melanie-Pease Davidson, Co-Founder & Partner, Peak Change; Member Investors Circle & Women's Donor Network

"Simply put, she is the most deeply insightful and masterful architect of change I have ever met."

- Jonathan Beninson, Chief Strategy Officer, House of Genius; Attorney; Impact Investor

Personal Dedication

"We dedicate this book to Vigdís Finnbogadóttir, the first democratically elected woman President in the world, and a role model for women and men across every age, cherished as the Mother of Iceland.

And we dedicate this work to our mothers Hermine and Arwen, and to Mother Nature, who is truly the mother of us all.

While none of us will know all the generations to come after we have passed from this Earth, they will all remember us from this vital turning point in human history. Humanity's memories and very way of life, will be shaped by the authenticity of leadership and boldness of action we collectively wield - now.

We hope the work of the Women of Iceland may contribute in its own small way towards inspiring all of us to embrace the courage and vulnerability we all hold within us to choose a beautiful and balanced path forward."

- Ralph Reutimann & Amber Nystrom -

More about Ralph's Work

"Don't let his subdued, unobtrusive manner fool you. At work here is a master of his craft who is gently yet strategically putting kindling on the fire of his subjects as he patiently waits and coaxes us into that one moment where you know you must unlock the hidden places and exude for the camera, the world, who you really are; because even though you may not see it or feel it yet, Ralph Reutimann does, and he really does want the world to see you." - Rebecca Bronson, Founder, Innovating the Art of Relationships; ED, Satori Institute

"Unlike others I have worked with in the past, Ralph has an innate ability to represent the true essence of those he is photographing. He sincerely sees the individual and brings forth the qualities of what makes them wholly unique." - Caress Kiere, Client

"I was blown away by his vision, masterfully crafting time, space, ease and light to embrace the all of me. Synergize your power with Ralph's eye, and your vulnerability will be held in grace as your courage is unveiled." - Dana Pauzauskie, Founder, Look to the Lighting; Coach, Speaker

"Ralph Reutimann is a very special person. For years I had been looking for a photographer to capture the beauty, pain, example, and love that my disabled son brought forth into the world, for me, for my family, and for all of those that he touched. I knew that it would take a person who could truly see outside of the box and at a higher level than most. Upon meeting Ralph and sensing who he was, I knew that was him. Together we created a body of work that not only will be remembered as capturing mother and son, but an emotional and evocative piece for the world." - Holly Ruxin, Founder & CEO, Montcalm, TCR; Founder, TCR Foundation

More about Amber's Work

"I have learned that the sign of a great teacher is the ability to help a student understand and act on the student's inherent skills and abilities. Amber realizes the gifts of others often before they do." - Bruce Campbell, Founder, Blue Dot Advocates

"To state it simply, Amber's ability to tease out the most authentic and true purpose of each person and each gathering is unparalleled." - Heidi Cuppari, Founder & CEO DreamTank & Anastasia Finance

"Amber Nystrom is a force of nature. Amber has a unique gift for connecting the dots between people and concepts that might appear unrelated on the surface, but upon deeper inspection reveal powerful, synergistic connection. And one-on-one, Amber makes you feel like you are a vital and irreplaceable piece of a connected whole. She is an inspiration." - Stacey Lawson, Executive Vice Chairman, Ygrene Energy Fund; SF Chronicle 2017 Most Influential Women in Business

"Amber has a unique ability to listen, to hear the common heart and soul shared by people with otherwise diverse backgrounds and motivations. And she has the gift... a magic really...for facilitation, helping a person and a group reveal a new path with inspiring actions that speed us from where we all are, to where we wanted to go, but didn't know." - John Duffy, Global Impact Investor & Philanthropist

"Her passion and values driven approach to connecting individuals and organizations to mobilize for action to affect systems change is without peer. Her ability to connect people on a very human level, understand their perspectives without judgment or prejudice, and direct them to a better path of cooperation, is vital to transform the challenges our world faces on a global basis." - Craig Whichner, Founder & MD, Farmland, LP

For additional information please contact:

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